



2022 AT A GLANCE

2022 Highlights

Customers using Market Match, our program to increase produce consumption by CalFresh (SNAP) recipients, grew by 21% in 2022, helping both low income consumers and farmers during this challenging year.

- Our Edible Education program hosted 20 cooking demonstrations (4 virtual and 16 in-person) in 2022.
- Roughly \$120,000 was distributed in checks to beneficiaries of Women, Infants and Children (WIC) that were redeemed for fresh produce at our markets this year.
- Small-scale farmers at our markets earned over \$750,000 in income.

Our Farmers' Markets

Thursday: NEW Seaside 3-7pm year-round at Laguna Grande Park.

Sunday: Marina 10am-2pm year-round at 215 Reservation Rd.

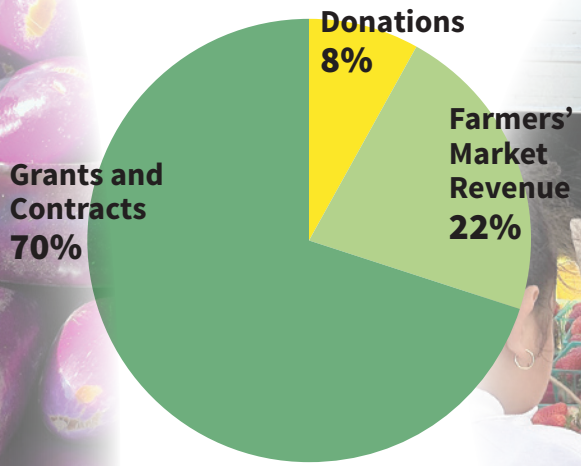
Monday: Pacific Grove 3-7pm year-round at Central and Grand Ave.

Tuesday: Alisal 11am-4pm June-October at 632 East Alisal St.

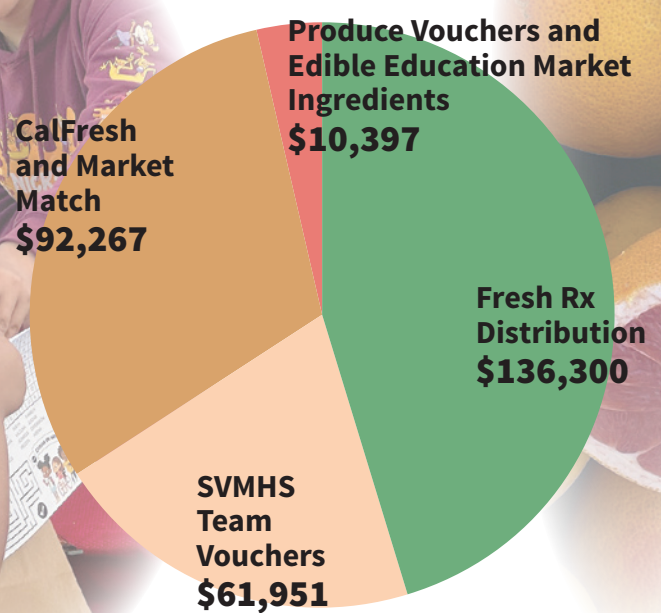
Wednesday: Natividad 11am-3:30pm May-October at NMC

Friday: SVH 12:30-5:30pm May-November at Salinas Valley Health

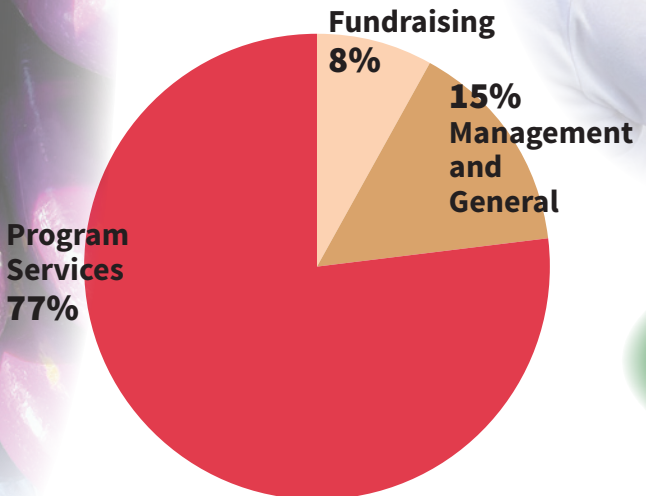
2022 Revenue: \$641,061



Healthy Food for Families in Need



2022 Expenses: \$593,886



Everyone's Harvest distributed \$300,915 in healthy fruits and veggies in 2022

Your generous gifts in 2022 allowed us to expand Fresh Rx, our produce prescription program, to 258 patients and their families at risk for nutrition insecurity and diet-related illnesses.

Everyone's Harvest turned 20 in 2022 with so much to celebrate!



Everyone's Harvest commemorated our 20th year by bringing the "Food is Medicine" movement to Monterey County, expanding our Fresh Rx produce prescription program, reopening our popular in-person cooking demonstrations and implementing a new program at our farmers' markets, Food Navigation, in which we connect consumers with affordable food resources throughout the county. We are so honored that you have chosen to stay connected to Everyone's Harvest and have supported us this past year as we expanded our programming.

In 2022, we partnered with two new healthcare partners, Aspire Health's Pediatric Wellness Program and Clinica de Salud del Valle de Salinas, to grow the Fresh Rx produce prescription program. And we secured a \$500,000 grant from the USDA National Institute of Food and Agriculture GusNIP program and a \$200,000 grant from Central California Alliance for Health allowing us to double the number of patients we will serve in the Fresh Rx program. We enrolled the greatest number of patients in Fresh Rx to date, 258 patients in 2022. In addition, our Edible Education program provided all families visiting the markets with cooking demonstrations featuring nutritious recipes and, through our new Food Navigation program, information about affordable food resources throughout the county.

Everyone's Harvest also had its most impactful year to date in terms of delivering Healthy Incentives to limited-resource families. The number of customers using CalFresh, or SNAP benefits (today's food stamps), and our unique Market Match program, matching CalFresh purchases with an extra \$10 to spend on produce, increased by 21% over the previous year. That's 984 people using CalFresh to buy fresh produce at the markets, with 3,817 purchases totaling \$92,267 going to local small-scale producers at our markets.

This is what Everyone's Harvest is all about: supporting local family farmers who provide fresh, affordable produce to the people in our community who need it most. Over the past ten years, Everyone's Harvest has distributed and redeemed more than \$1.25 million worth of Healthy Incentives to bridge the gaps in food access and nutrition. We are so proud to mark our 20th anniversary with such accomplishments, and we couldn't do it without you.

Thank you so much, and I hope to see you soon at the farmers' market!

Hester Parker, PhD
Executive Director



Thank you to our generous community partners:

- Salinas Valley Health
- Natividad Medical Center
- USDA NIFA GusNIP Grant
- Central Coast Alliance for Health
- Ecology Center Market Match Program
- CalFresh Healthy Living
- California Community Foundation
- Monterey Peninsula Foundation
- Monterey County Gives!
- USDA FMPP Grant

- Mike Haynes Foundation
- Richard William Greenberg Foundation
- Clif Family Foundation
- Kaiser Foundation Hospital Fund For Community Benefit Programs of The East Bay Community Foundation
- Monterey Peninsula Volunteer Services
- The Fund for the 21st Century of the Community Foundation for Monterey County

and community supporters like you!

