2020 Certified Farmers’ Market Poster Contest

CALLING ALL STUDENTS, ASPIRING ARTISTS and GRAPHIC DESIGNERS!

The Contest:

Everyone’s Harvest Certified Farmers’ Market will award three (3) winning farmers’ market poster designs whose posters depict a combination of engaging graphics, informative messaging and overall creativity across the following categories:

1st Place for best overall poster
2nd Place for best overall poster

Fan Favorite — the poster with the most votes on Facebook and Instagram

Our panel of judges will determine 1st and 2nd place winners, while our Facebook and Instagram followers can vote online to crown the Fan Favorite winner.
THE RULES:

We want an eye-catching, legible and professional-looking poster. Don’t worry if you don’t have the latest software — rough sketches and illustrations will also be accepted. We’ll work with you to prepare a digital file if your poster is selected. You may submit the poster in any color options you wish.

The contest begins on March 25th, 2020. Submissions will be accepted through April 25th, 2020. Voting period will run from April 7th through May 11th. Winners will be announced via our website, social media websites and by direct contact to the winners’ email accounts. Winners announced on May 15th, 2020!

Fill out the entry form and email entries to: info@everyonesharvest.org
Or mail entries to: P.O. Box 1423, Marina, CA 93933

YOUR CONTACT INFORMATION:

_____________________________________________________________________________________________________
NAME
_____________________________________________________________________________________________________
ADDRESS
_____________________________________________________________________________________________________
CITY & ZIP CODE
_____________________________________________________________________________________________________
EMAIL
_____________________________________________________________________________________________________
PHONE
_____________________________________________________________________________________________________
SCHOOL
_____________________________________________________________________________________________________

SIGNATURE & RELEASE

With your submission and participation in this poster contest, you agree to the rules provided. By signing this form, you understand that if your poster is selected as the winner, you relinquish all claims, rights and benefits related to the display, modification, reproduction, publication, distribution, use and other exploitations of the work, other than the prize awarded to the winning entry. The winner is granted permission to display this poster on any current or future personal portfolio of work — digital or otherwise. This form must accompany all submissions. Entrants may submit as many entries as they’d like. Entries without signed entry forms will not be considered.

_____________________________________________________________________________________________________
SIGNATURE
_____________________________________________________________________________________________________
DATE

PRIZES:

1st Place: $100 Visa Gift Card; 1 Night Stay at Hofsas House Hotel in Carmel by the Sea and $100 Gift Certificate to Rio Grill and an Everyone’s Harvest bag of fresh produce

2nd Place: $50 Visa Gift Card and $100 to Portobello’s Restaurant in Salinas and an Everyone’s Harvest bag of fresh produce

Fan Favorite: $25 Visa Gift Card, $50 to Lugano’s Swiss Bistro Restaurant, $50 to Tarpy’s Restaurant and an Everyone’s Harvest bag of fresh produce

All posters will be judged based on their ability to clearly identify market information, engage the audience, communicate a sense of the market — community, health, fresh produce, flowers and other Everyone’s Harvest Market offerings.

Fan Favorite Criteria: anyone can vote for the Fan Favorite poster on Facebook or Instagram. To vote, “like” your favorite poster(s) on Facebook or Instagram (we will create a Gallery for people Participants can vote for as many posters as they like! In LinkedIn we will do a campaign for likes as well. The voting will determine the winner. If it is very close we will move on to a social media poll. The official voting method will be announced once we see how many entries we have for the public to choose from.

Best of luck to everyone and we can’t wait to see your submissions!