

Everyone's Harvest

Volunteer Opportunities

Marketing/Outreach Support

Contact: Emily McDearmon, Volunteer Coordinator

Email: emcdearmon@csumb.edu

Phone: (831) 384-6961

Website: www.everyonesharvest.org

Mission: Everyone's Harvest mission is to create vibrant healthy communities and equitable food webs.

Who you will work with: Everyone's Harvest Market and Program Managers, small-scale family farmers, local vendors, and the general public.

About Everyone's Harvest:

Everyone's Harvest, a non-profit, brings people and healthy food together. We run the Marina, Pacific Grove, and Alisal Certified Farmers' Markets for the benefit of farmers and consumers alike. Everyone's Harvest strongly believes everyone deserves the right to fresh, healthy, organic, produce supplied by our local region and free public events are necessary to strengthen a community. In 2002, Everyone's Harvest started when five women (three CSUMB students) noticed the lack of local, fresh, organic produce in Marina. Together, they decided to start the Marina Certified Farmers' Market. The project was fueled by a CSUMB capstone project. In 2011, Everyone's Harvest is also involved in the Salinas-Marina Community Food Project supporting community gardens and running an Edible Education for Healthy Youth Program using the farmers' markets as an outdoor classroom to teach youth and families about nutrition, small-scale family farmers, and local produce. We greatly appreciate our volunteers; without their commitment, many Market events and activities would not be possible.

Locations and Times Available:

- Everyone's Harvest office (3180 Imjin Rd. Suite 149 in Marina. Note: Turn in when you see 3200) Wednesdays and Fridays between 9 AM and 5 PM

Job Description:

Assist Everyone's Harvest with marketing for our Certified Farmers' Markets including word-of-mouth, internet, posters, flyers, coupons, and social networking systems. Update and posts events and news on Everyone's Harvest Facebook account. Draft email blasts to market customers. Update Market email lists and improve farmer profiles.

Desired skills and traits:

- Be nice, reliable, detailed orientated, motivated, and respectful
- Schedule and attend a 30 minute orientation with the volunteer coordinator
- Excellent written and oral communication skills
- Experience with a variety of conventional media and social media platforms is a plus