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FRESH IDEA: Everyone's Harvest runs farmers markets in Pacific Grove (pictured), Marina, Greenfield and now, Natividad Medical Center in Salinas. Photo by Nic Coury

New farmers market brings healthy flavor to Natividad Medical Center.

By Kera Abraham

Most doctors encourage their patients to eat more fresh, organic fruits and vegetables. But the lesson is so much tastier when there are ripe strawberries, crisp green beans and buttery avocados right outside the hospital doors.